

2012 / OTHER ORDERS

THIS IS OUR TIME



RESEARCH

VARI HALL, YORK UNIVERSITY



THIS IS MY TIME FONT (GILL SANS)
IDENTIFIED WITH WHATTHEFONT.COM



YORK FONTS (BERLING/VECTORA) IDENTIFIED WITH
YORK U GRAPHIC DESIGN STANDARDS MANUAL (ONLINE)

**Holding York University Accountable:
Violations of Human Rights and International
Humanitarian Law in the Occupied Palestinian Territories**



**DIVEST FROM
ISRAELI APARTHEID**

Students Against Israeli Apartheid – York
March 2011
saiayork@riseup.net

2013:
York
University
divests from
Apartheid Israel



this is our time.

2013:
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University
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2013:
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this is our time.

the costs keep rising.

we give York our money, our time, our labour.

York then uses our resources to invest in exploitation,
including some of the largest
weapons manufacturers in the world

BAE Systems and Northrup Grumman Corp.

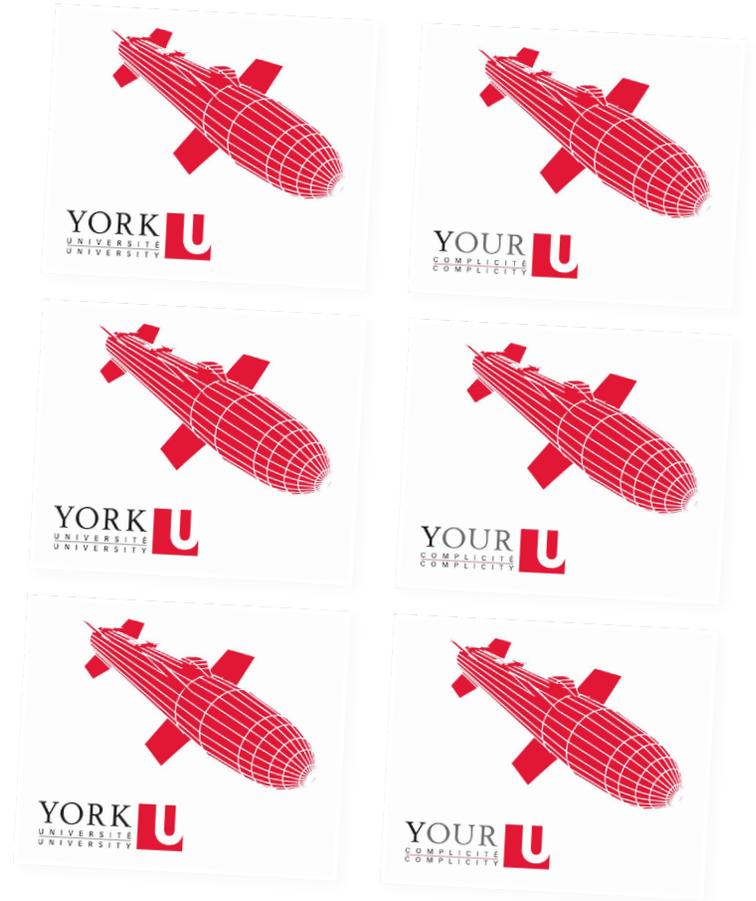
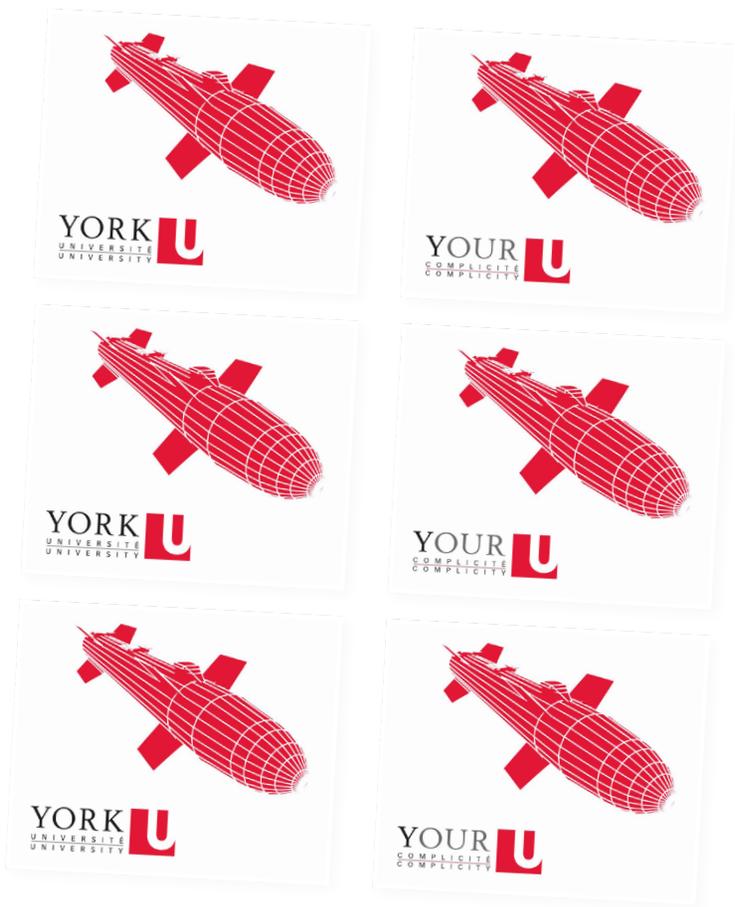
we have shares in hellfire missiles and f-16 bombers,
in the massacre of civilians in Gaza,
and in the architecture of apartheid

drop fees, not bombs.

join the divestment movement.

INSPIRATION: SAIA DIVESTMENT REPORT
information updated for 2012 with
www.yorku.ca/univsec/board/committees/investment/index-investment.html
www.yorku.ca/finance/divisions/pensioninvestments.htm

FLYER (FRONT/BACK)
quarter-page letter-size, four variants

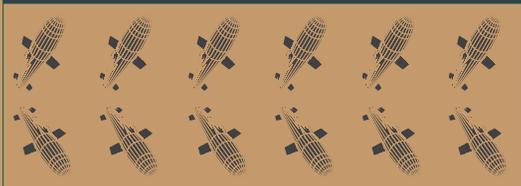
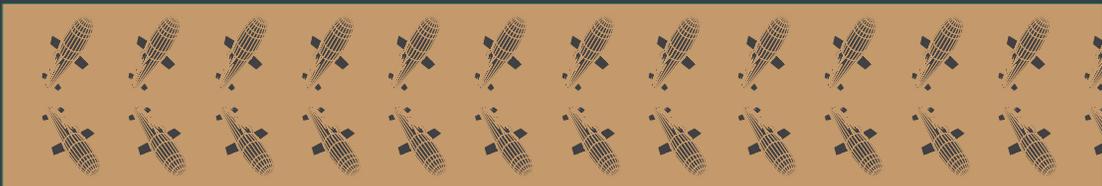


REBRAND

INKJET/LASER PRINTABLE LABELS
via office supply store

YORK IS MAKING A KILLING
FROM WAR & OCCUPATION

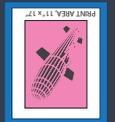
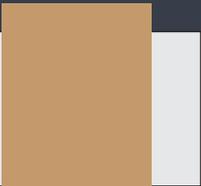
 = \$10,000 INVESTED IN A WEAPONS MANUFACTURER



SCREEN 20" x 24"



PRINT AREA 11" x 17"



PPC 1/32" 103335



DEVISE

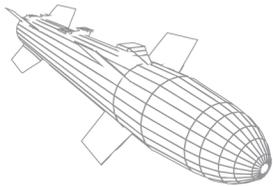
SPATIAL MAPPING
to scale with adobe illustrator

YOUR

COMPLICITÉ
COMPLICITY

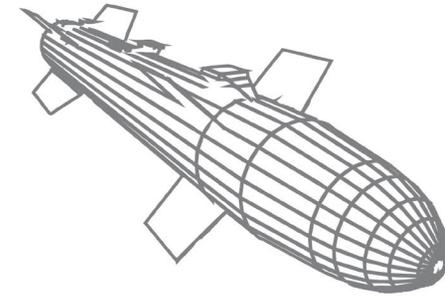
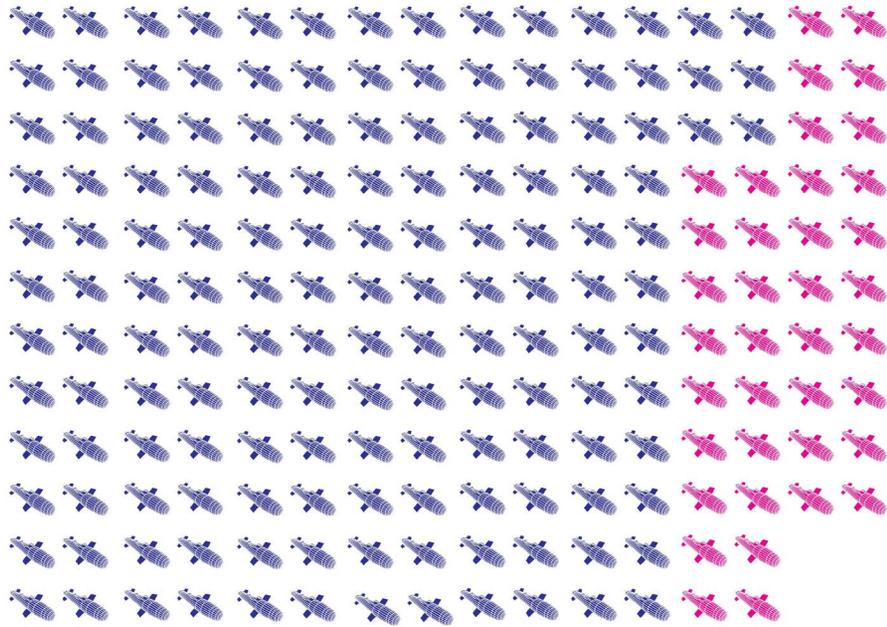


YORK IS MAKING A KILLING FROM WAR & OCCUPATION



= **\$10,000** INVESTED IN A WEAPONS
MANUFACTURER

LARGE FORMAT BLACK & WHITE BANNERS
\$0.50 per square foot at Copyrite, 55 Gould St.
\$1.00 per square foot at Fedex/Kinkos (open 24 hours)



= **\$10,000**

**INVESTED IN A WEAPONS
MANUFACTURER**

BAE SYSTEMS ORD GBP0.025 \$1,501,000
 NORTHROP GRUMMAN CORP \$379,000

LEGEND
 table display

YOUR U
COMPLICITÉ
COMPLICITY



RELEASE

VARI HALL, YORK UNIVERSITY



SCREEN PRINTING
with screen, squeegee, ink, paper, clamps

PULLEY SYSTEM
with reinforced paper (tape), yarn, railing



